

Thank you so much for choosing Renée Rashael Photography for your portraits!

We appreciate your business and look forward to meeting with you for the presentation of your prints. This includes both a proof book for the meeting, as well as an online gallery that will go live the day after your presentation, which will be active for one week. Each photo is labeled with a unique image number that you can easily refer to.

This planner has been designed as a guide to assist you in preparing for your portrait order with Renée Rashael Photography. Your vision for your portraits is one of the most important aspects of our client experience and we're here to help you through each step of the way. Ordering your portraits can be overwhelming when you are presented with 30-50 of the best images from your session with little guidance, so we hope that this tool can help you determine what your needs are and how we can meet them together.

Of course, please contact us if we can be of any assistance as you work through this guide or if any questions arise about how to achieve your vision!

{ Getting Started }

Let's start by choosing your favorite images from your session. This section will be used when you have your actual presentation. We recommend choosing your **top 5** and then go from there if you have some others that you absolutely cannot leave off the list!

Top 5 Images (Just note the last 3 numbers of the image)

1. _____ 2. _____ 3. _____ 4. _____ 5. _____

Other Favorites:

{ Wish List }

It's best to have our Product Guide handy for this portion. This is where the fun begins! Use this section to list out all of the products you would love to have. Now just have some fun and DREAM!

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

{ Around the House }

Time to get out your tape measure! Use this page as you walk around your home to list the areas and measurements of spaces where you would like to display a single image or a wall gallery of images. We've recommended some below with room to add others.

Room:	Available Wall Space:	Image #'s:
Living Room		
Family Room		
Dining Room		
Entryway/Foyer		
Master Suite		
Hallway		

{ A Note about Cropping }

Digital cameras generally capture images in a 4:3 ratio. Without getting too technical, the size that you choose to print at can alter the appearance of your final image. Here's a quick overview of the most popular print sizes and how they will affect your images.

8x12

This is how the image is captured in camera and the ratio that all of your images will be presented at.



11x14

When printing to this size, you will lose 2.5" on the long side.



8x10 & 16x20

At these sizes, you will lose 2" on the long side



5x7

At this size, you will lose ½" on the long side.



4x6, 16x24, 20x30

This is the same aspect ratio as when the image was captured therefore no clipping will occur.



Wallet

At this size, you will lose ¼" on the long side.



{ On the Walls }

Now that you've jotted down where you would like to display your portraits in your home, let's figure out which images to use and at what sizes.

Wall Prints come mounted and are ready to be framed, or we can upgrade you to a Standout Mount for an option that doesn't require framing.

Gallery Wrapped Canvases are a true work of art and make a gorgeous display.

Float Wraps are a more modern approach to a display and appear as if they're floating on your walls!

Area	Image #	Wall Print Size	Gallery Wrap Size	Float Wrap Size
Living Room				
Family Room				
Dining Room				
Entryway/Foyer				
Master Suite				
Hallway				
Living Room				

{The Big Picture}

Now, let's take a look at the big picture (no pun intended)! By now you are hopefully feeling like everyone is covered to get their Gift prints and your walls will be bare no more. Let's take a look at everything together in one place.

Wish List Products: Refer back to your Wish List and note your top 3 items in priority order. Some of our most popular wish list items are often included in our Collections

1. _____ 2. _____ 3. _____

Total Gift Prints for You: 8x10's _____ 5x7's _____ 4x6's _____ Wallets _____ **Total** _____

Total Gift Prints for Others: 8x10's _____ 5x7's _____ 4x6's _____ Wallets _____ **Total** _____

Grand Total Gift Prints Needed: _____

	Size	Quantity	Size	Quantity	Size	Quantity
Wall Prints						
Canvas Gallery Wraps						
Float Wraps						

{Collection Recommendations}

Now that we've got the big picture in mind, let's take a look at the various Collections we offer to see which one might best suit your needs and best of all, **save you a ton of money!**

Things to consider are whether or not you would like to have any all inclusive digital files, the number of wall prints & gift prints you need based on our summary page above.

We're also happy to put together a custom Collection for you if one of the below isn't quite what you're looking for. Just ask!

Collection A

- 5 Poses
- 8x10 Print Wrap

Collection B

- 15 Poses
- 11 x 14 Framed Print
- Wallet Album
- 1 Mini Accordion Set

Collection C

- 10 Poses
- 4 Canvas Wrap Set
- 24 x 36 Fine Art Canvas

Collection D

- 30 Poses
- 10x10 Deluxe Album
- 8x8 Companion Album
- 8x10 Whimsical Frame
- 4 Canvas Wrap Set
- 10x20 Storyboard
- Photo Box
- Accordion Book
- Mini Accordion Book Set
- 36x48 Fine Art Mural
- 5x7 Spiral Proof Book
- Wallet Album
- Custom DVD Slideshow

{In Closing}

We hope that you have found this Planner useful in gathering your thoughts and getting everything down on paper in preparation for your order. If you're still completely overwhelmed and lost, we're more than happy to discuss the options with you and to figure out what might best meet your needs.

